# AFF MAPA

## INFORMATION ABOUT THE MARKET

### COVID-19

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REGION	CONFIRMED	DEAD
WORLD	472.030	21.297
BRAZIL	2.567	61
ARGENTINA	502	8
TURKEY	2.433	59

(\*) Updated at 7:14 a.m.

The mayor of New York quietly celebrated the first results of social distancing. It was projected that the number of hospitalizations doubled every 2 or 3 days, and now a new one, made on Tuesday (24), showed that hospitalizations were spaced and should occur every four to seven days.

Also, tt takes place today (26), the G20 leaders meeting. President Jair Bolsonaro participates in the meeting, which will discuss measures to inject resources into the global economy. According to the IMF, the economy should close the year in recession. Also on the agenda of the meeting is the containment of protectionist measures. The expectation is that the United States and China will reach an agreement. In Brazil, 26 of the 27 governors discussed actions to assist in the economy. In a letter sent to the president, the governors ask for new measures to provide basic income for all Brazilians, suspension for 12 months of payment of debts of states and public banks, among other actions.









# **ESTADOS BRASILEIROS**

Bahia: Basic services operate. Cruise docking is suspended.

SCHOOLS	RETAIL	MUSEUMS	<b>EVENTS</b>	CRUISES
CLOSED	CLOSED	CLOSED	CLOSED	SUSPENDED

**Ceará:** State decreed emergency situation and, since March 20, imposed quarantine until March 29. Only essential health, food, supply, security and cleaning services work.

SCHOOLS	RETAIL	EVENTS	BEACHES	INDUSTRY
CLOSED	CLOSED	CLOSED	CLOSED	CLOSED

**Pernambuco:** State maintains restrictive measures with basic services in operation.

SCHOOLS	MALLS	EVENTS	TOURISM	FLIGHTS
CLOSED	CLOSED	CLOSED	OLINDA AND FERNANDO DE NORONHA SUSPENDED ACTIVITIES	AIRPORT CLOSED FOR TOURISTS IN FERNANDO DE NORONHA



### **MARKET**

Stock markets in Asia fell again on Thursday trading. Following the markets' excitement over the announcement of the \$2 trillion package approved in the U.S. Senate, enthusiasm was reduced with Japan's announcement of local coronavirus cases. Shares in the Nikkei index fell 4.51%. The Shenzhen and Shanghai indexes fell 0.84% and 0.6%. In Hong Kong the drop was 0.74%. In Brazil, the lbovespa closed Wednesday up 7.5%, in parts due to stimulus from the U.S. government and, in part encouraged by speculation of incentive to the economy.



### **TOURISM**

75 million jobs are expected to be lost due to Covid-19. This is the estimate of the World Travel and Tourism Council (WTTC). According to estimates, Germany is the country with the greatest impact, followed by Russia, Italy and the United Kingdom. In a region-by-region analysis, the Americas - the United States, Canada and Mexico - will lose up to \$570 billion and about 7 million jobs are at risk.





# HOTEL

A study conducted by Hotel Invest on the impact on hospitality in the face of the pandemic of the new coronavirus reveals that the average daily rate did not decrease in the main markets. However, the drop in demand in Rio de Janeiro and São Paulo is 90%. The slowdown in the sector will have an impact on tariff growth, which according to the study is expected to resume only in 2021.



# **SMALL BUSINESS**

Tourism is one of the sectors most impacted by the crisis generated by the new coronavirus. Small and medium-sized enterprises, which represent 1.9 million enterprises worldwide, according to the World Travel and Tourism Council (WTTC) feel the impact more strongly. Planning and restructuring is crucial right now. Sebrae presents a series of tips to assist in this crisis management process, including how to keep the company active in the quarantine period, attention to government measures and planning for reopening. It is worth visiting the site and check out the tips.



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