

INFOMAPA

INFORMATION ABOUT THE MARKET

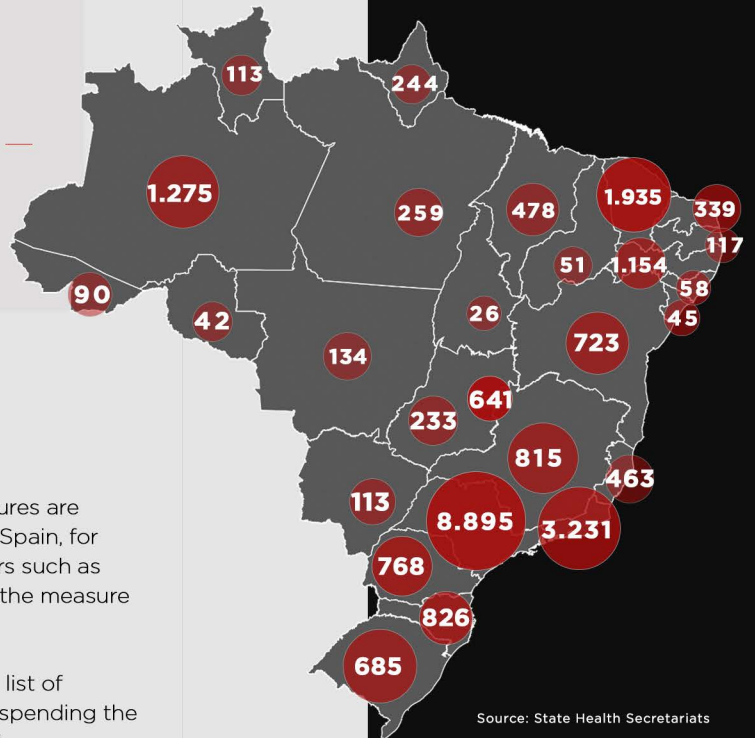
COVID-19

REGION	CONFIRMED	DEAD
WORLD	1.920.918	119.686
BRAZIL	23.753	1.355
ARGENTINA	2.277	98
TURKEY	61.049	1.296

(*) Last updated at 7:20 a.m.

European countries that have adopted stronger restrictive measures are seeing the stabilization of the COVID-19 case curve. This caused Spain, for example, to suspend some service movement restrictions. Sectors such as civil construction start to resume its activities. Local officials say the measure could be revised if the crisis worsens again.

Cautiously, the World Health Organization (WHO) has released a list of criteria that should be taken into account by countries before suspending the preventive isolation of COVID-19. Some of the items that should be considered are: transmission control, ability of the health system to detect, test, isolate and treat cases of coronavirus, risk of importation of the disease and health education of the communities. The entity points out that the isolation period cannot be replaced by "nothing".



Source: State Health Secretariats



OPPORTUNITIES

The health area is experiencing an increase in hiring, but there are other opportunities also on the rise. This is the case for sales consultant, salesperson and sales representative that appear among the main vacancies offers for home office. The legal, telecommunications, marketing and telemarketing areas also offer positions.

QUARANTINE NEWS

In Santa Catarina, street business, hotels and inns are allowed to return with activities, however they need to follow hygiene measures, in addition to maintaining the distance between customers. Employees over the age of 60 or risk groups must be released to continue to work by home office without prejudice to salaries and administrative services. The exception is in Florianópolis, where for another seven days from this monday (13) street business can not open.

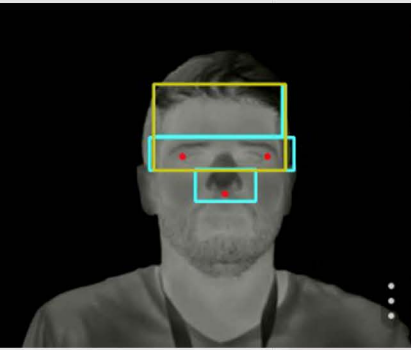


EDUARDO MURAD
Executive Director of ALAGEV

"We have implemented the home office for the team and are holding our Communities and Events meetings in a virtual way. We are also very close to our associates, playing the role of information hub, and feeding the market with practical content and positive agenda. We're discussing and trying to figure out what the new normal will be. But I believe that the resumption will come from July, slowly and far from the standards previously used as a reference."

É SÉRIO
QUASE TODOS OS BURGERS POR 12 PILA

Burger King
PEÇA O SEU NO Rappi



GOOD NEWS

What if it were possible to measure the body temperature from a distance? This is already a reality for patients at Albert Einstein Hospital. One of the most serious symptoms of COVID-19 can be detected thanks to a computer vision system installed at the hospital reception. The solution was created by the startups Hooobox and Radsquare, allocated in the hospital.



"SUPER DOUTOR" TIP

How's your communication with the little ones? Children can feel and absorb the stress that social isolation has caused. Using simple language consistent with the child's age is the tip of psychologist Kassily Trentin, from Super Dr. Saúde Integrada em Ponta Grossa (PR). "Provide security by explaining why you need to stay at home, always positively reinforcing the fact that you are in the residence to help yourself, your family and everyone," he says.

SAVINGS TIME

Today's tips are simple, but they make all the difference in the consumer's pocket at the end of the month. Come on, let's go, let's

1. Save energy! Avoid leaving stand-by appliances, rethink the time of use of electric showers and washing machine, and unplug the appliance at the end of the home office hours.
2. Search prices! We usually go to nearby shops or supermarkets for convenience. But how about searching before finalizing the purchase? Today, there are online tools that can assist in the search, as well as supermarkets that offer all kinds of products on websites and applications.

CALENDAR

April 14 - 17

Uau Business Conference

Disney methodology and application in the Brazilian market
Free - Registration on the website

April 14

11 a.m. - Foras de Série Identidade

Maurício Kotait, Viacom Brazil
Entrepreneurship and career chat
Where: @forasdeserie

April 15

10 a.m. - Live with Dr. Pedro

Compasso, pulmonologist of the Super Doutor. in the Diário dos Campos Journal
Where: @diariodoscampos

5 p.m. - Live "Post-Event"

Measurement of results - ROI and ROX, Reverberate, Feedback, Future Thinking.
Where: @alagev.official

April 17

11 a.m. - Foras de Série Papo Reto,

How to get credit for small businesses
Where: @forasdeserie

Do you have a nice activation and would like to promote it? Send information with date, format and time to include in the calendar!
thais@mapa360.com.br

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+ GRÁTIS 01 TARANI



POR 6X DE RS 64,50
SEM JUROS

APROVEITE